



Challis
Water Controls

CASE STUDY

SECTOR: Leisure

CLIENT: LA Fitness

CONTRACTOR: Various

LOCATION: Various

PROJECT DESCRIPTION: LA Fitness are one of the UK's premiere private health clubs with 88 clubs across the UK and over 250,000 members. Project consisted of rolling refurbishment of shower areas across the estate to include water and energy saving showers that required minimal maintenance whilst at the same time having a long fault free working life.



UNITS FITTED: Average 30 units at each club across estate CWC FMM05 Water Saving Shower Kits

TMV3 and ECA Approved

CUSTOMER REQUIREMENTS: Over the years a number of sites across the estate had been experiencing problems with their showers which included fluctuations in temperature and flow. This is a classic pressure fluctuation problem common to multi user applications such as gyms and can result in reduced customer satisfaction levels if not resolved quickly and effectively. Using the CWC Thermostatic **AND** Pressure balanced shower mixer solved this problem instantly whilst at the same time cutting water and heating costs without sacrificing performance which LA Fitness were very insistent was not to be compromised.

SAVINGS ACHIEVED: Across sites with full refurbishment average savings of 50% water savings and 20% heating savings were consistently achieved

CUSTOMER COMMENTS & CONCLUSIONS: All our sites had been suffering for years from either temperature, flow or pressure fluctuations or combinations of these problems. It was only when we fitted the CWC shower kit we realised how quickly and simply these problems can be resolved if you fit units that are technically advanced enough and specifically designed to cope with these problems. Fitting CWC units has helped us maintain the high level of customer satisfaction one would associate and expect from LA Fitness.



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